

Funeralcare

The magazine of the New Zealand Funeral Profession

Media Pack 2019

Funeralcare

Funeralcare magazine is an industry wide publication bringing together providers and suppliers of the New Zealand Funeral sector.

The current print volume is 800.

Funeralcare magazine is published four times a year in March, June, September and December. It is distributed free of charge to every member of the Funeral Directors Association of NZ, NZ Embalmers Association and the Funeral Services Training Trust as well as every individual on the FDANZ Register of Funeral Directors. It is also available on subscription to others within the industry.

Funeralcare magazine is published by Funeralcare Publications Ltd, wholly owned by the Funeral Directors Association of New Zealand Inc.

Book online at www.fdanz.org.nz/funeralcare

Recent themes

- Reacting to Disaster, June 2019
- Health & Safety Check, March 2019
- The Return Home, December 2018
- NZ Funeral Services Trade Show, September 2018
- New CE s First Impressions, June 2018

Magazine technical details

- 52 A4 pages full colour
- Silk gloss inside pages 150gsm
- Matt finish cover 256gsm
- Printed by FormatPrint

Funeralcare Advertising price list

Size	Depth	Width	One off Price	Annual contract (4 issues)
Full page	297mm	210mm	\$700	\$660 per issue
Half page horizontal	128mm	180mm	\$450	\$400 per issue
Quarter page 2 column box	96mm	120mm	\$380	\$310 per issue
Quarter page horizontal	68mm	180mm	\$380	\$310 per issue

All prices excl GST

Funeralcare Directory price

Directory	Depth	Width	Annual contract Members (4 issues)	Annual contract Non-members (4 issues)
Small ad	40mm	60mm	\$230+gst per annum	\$250+gst per annum
Large ad	80mm	60mm	\$405+gst per annum	\$450+gst per annum

All prices excl GST

Advertisement design

FDANZ can produce a basic ad for you for \$50+gst.



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The second component of conference is of course, the events, where there's something for the attendee to take away for the rest of the year.

The first component was having an idea about a topic relevant to funeral directors and grief present for 2 1/2 days. It's not just a matter of the topic, it's also about the quality of the content, the speakers and the venue.

At conference, we launched three projects we have been working on for the past few months.

FDANZ now has a brand-new website, a new magazine, and a new journal. We have a lot of fun putting this together and we hope it's more relevant to you.

In addition to the website, we launched an online support for attendees.

There are three components which make FDANZ conferences of great value to you. The first is the abundance of networking opportunities. It's not just about the speakers, it's about the people you meet. The second is the quality of the content. We have a lot of fun putting this together and we hope it's more relevant to you.

www.fdanz.org.nz

EMBALMING IN TODAY'S WORLD

The practice of modern embalming was introduced to the funeral care industry last century by New Zealand practitioners who travelled abroad for training, and then returned home to share their new knowledge.

Embalming in mortuary care has continued to develop over the years with new techniques and chemicals becoming available.

In recent times, the standard approach to embalming of deceased people has been questioned by some, both within and outside the industry, and it is becoming recognised that a 'one size fits all' approach no longer meets the needs of all people.

In this edition, we look at recent developments in mortuary care training, our new form of recent embalming, and our new journal.

We are currently modernising our services of FDANZ to reflect your needs and those of the families who serve. With the implementation we are confident that growing families and the important role of a funeral care service at the centre of the change.

Part time Embalmer Vacancy
Please contact us for more information.

This position could suit a semi-retired person who would enjoy the wonderful world of funeral care. It is a full-time position, involving training, teaching and the industry.

Applications are invited to: info@fdanz.org.nz or to email hr@fdanz.org.nz

Always choose a professional celebrant who is listed on the Celebrants Association of New Zealand website

www.celebrants.co.nz