



SPONSORSHIP OPPORTUNITIES – NOW OPEN

Dear

We are excited to announce the 2022 Funeral Directors Association Conference is being held 28 February – 2 March at the Rydges QT Hotel Queenstown, starting with an Official Opening Dinner on Monday 28 February and ending with a Gala dinner on Wednesday 2 March.

The theme for this conference is “Sustainable Solutions: Wellbeing – Environment – Business”

This event will be a great opportunity for all those in the Funeral industry to come together for a varied educational programme with sustainable solutions for your wellbeing, the environment, and your business. The future of the funeral industry depends on the sustainable work we do today.

In addition, we will once again have some fantastic fun social events that will provide opportunity to network and discuss issues and ideas with industry peers.

The Funeral Directors Association NZ is strengthened by the partnerships we build with others within the funeral sector and with key providers/suppliers to the funeral industry.

We hope you take the opportunity to join us as a **Conference Sponsor** at the 2022 Funeral Directors Association Queenstown Conference.

Please view the sponsorship opportunities and send a completed sponsorship contract to Events & Marketing Manager linda@funeraldirectors.co.nz by **Friday 10 September 2021**

Sponsorships will be assigned on a first in first served basis.

David Moger
CEO

EDUCATION SESSIONS

PANEL DISCUSSION: Integrating Sustainability into Modern Funeral Practice

\$1,000+gst
SOLD

Tuesday 1st March 9:05am – 10:30am

A panel of Members will share Sustainable initiatives they have implemented into their business

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Speaking opportunity at the event (*announced as sponsor & asked to introduce & thank the speaker*)
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

WATER CREMATION

\$1,500+gst

Tuesday 1 March 11:00am – 12:00pm



DEBORAH RICHARDS

Resomation is a significantly more environmentally friendly alternative to flame cremation and burial. It is also known as water cremation, bio-cremation, and alkaline hydrolysis.

The body is placed in a 95% water and 5% alkaline solution inside a stainless-steel unit using heated and pressurised water. Over a 3-4 hour cycle the body is dissolved and the result is white bone ash for the family/loved ones, and wastewater which goes to waste water treatment. The wastewater contains amino acids, sugars, and soap but no DNA. Resomation reduces our carbon footprint by 6 times and uses 7 times less energy.

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KEYNOTE - Keeping your head above water: Wellbeing lessons from a recovering pessimist

**\$3,000+gst
SOLD**

Wednesday 3 March 9:00am – 10:00pm



DR DENISE QUINLAN

Not a naturally buoyant person, Denise has had to learn how to kick for the surface to avoid sinking in a sea of pessimism. Denise maintains that if she can put wellbeing and resilience strategies into practice, then you can too. She shares the tools and practices she relies on to protect and look after her wellbeing - and with her typical candour, explains that 'these skills don't work in the bottle - we have to remember to use them'. These skills are useful for all of us, and indispensable as we face the inevitable challenges of life.

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- ✓ Trade Display table
- ✓ 1 x complimentary full conference registration (*includes all education sessions, social activities & dinners*)

WORKSHOP – Real-time Sustainable Resilience: The what, why and how of resilience (supporting personal resilience)

**\$4,000+gst
SOLD**

Wednesday 3 March 10:20am – 12:00pm



DR DENISE QUINLAN

If you've ever wondered what the word "resilience" really means, or how you can help yourself and your teams' ability to cope with constant challenge and change, then this session is for you. Dr Denise Quinlan is acknowledged

internationally as an outstanding facilitator and speaker who regularly presents at national and international wellbeing conferences. She delivers effective and enjoyable programmes to people from primary school teachers to scientists, engineers and senior corporate executives. Her humour and honesty allow her to create environments where participants fully engage and contribute.

Denise will bust some myths about resilience, discuss why it matters for all of us, and share some simple to understand, easy to apply tips and strategies you can put into practice to support your own resilience

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WORKSHOP – Creating a Sustainable Workforce

\$1,500+gst

Wednesday 2 March 1:00pm – 3:00pm



MyHR – Jason Ennor & Sean O'Brien

How to create a sustainable workforce for the future - rosters, culture, recruiting & retaining staff, professional development, flexibility.

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- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

SOCIAL EVENTS

OFFICIAL OPENING DINNER – Bazaar Interactive Marketplace

\$3,000+gst

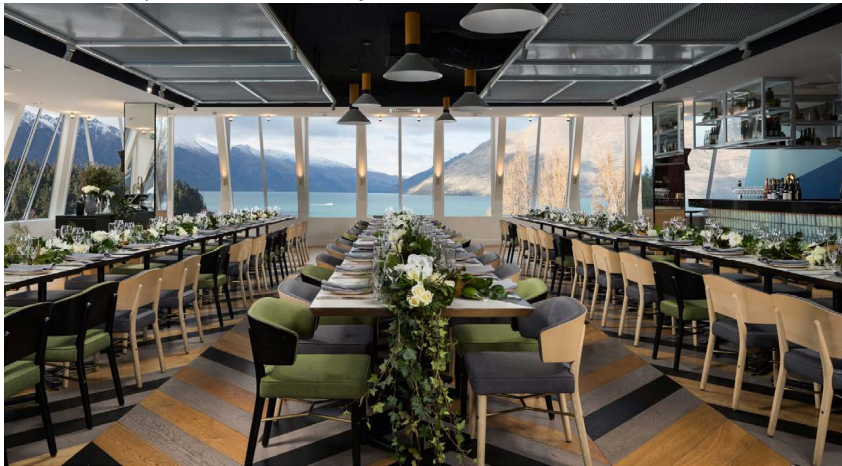
Monday 28 February 6:30pm – 9:30pm

The stylish Bazaar Interactive Marketplace boasts lush views of Queenstown, Lake Wakatipu and the surrounding mountain ranges including the iconic Remarkables.

Showcasing an international mosaic of foods, delegates will be spoilt for choice with seafood, cheese and charcuterie bars, Asian and grill stations, authentic Italian wood fired pizzas and to finish a dessert bar bursting with house-made creative desserts and pastries.

Bazaar chefs provide a theatrical and thoroughly interactive dining experience to create an ocular and gastronomic experience like no other.

What a way to start the conference.



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 - ✓ Speaking opportunity at the event
 - ✓ Promotional material in Conference Bags
 - ✓ Trade Display table
 - ✓ 1 x complimentary full conference registration (*includes all education sessions, social activities & dinners*)
-

SHAZZA'S SOUTHERN EXPERIENCE

Tuesday 1 March

Your Southern Experience starts with a cruise aboard the historic TSS Earnslaw across Lake Wakatipu to Walter Peak High Country Station. Once there you will experience true-blue southern hospitality. Get competitive and try out some traditional rural activities such as archery, nail driving, horseshoe throwing and whip cracking. For those who want a more relaxed arvo you can enjoy exploring the gardens and learning a new craft. To top off the day enjoy a scrumptious gourmet BBQ dinner and drinks with stunning views.



GOURMET BBQ DINNER & DRINKS

Tuesday 1 March

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Speaking opportunity at the event
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table
- ✓ 1 x complimentary full conference registration (*includes all education sessions, social activities & dinners*)

\$3,000+gst

SOLD

SHAZZA'S SOUTHERN EXPERIENCE – ACTIVITIES

Archery, nail driving, horse-shoe throwing, whip cracking

Tuesday 1 March

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Speaking opportunity at the event
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table
- ✓ 2 x complimentary Shazza's Southern Experience ticket

\$2,000+gst

CASINO ROYALE GALA DINNER

Wednesday 2 March

The final night, an opportunity to transform yourself into the grandiose world of James Bond. A time to dine in style and try your luck at Casino Royale Blackjack, Roulette, and Crown & Anchor tables.



CASINO ROYALE GALA DINNER ENTERTAINMENT

Wednesday 2 March

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Sponsor name cards on tables
- ✓ Speaking opportunity at the event
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table
- ✓ 2 x complimentary Gala Dinner ticket

\$2,000+gst

SOLD

CASINO ROYALE GALA DINNER & DRINKS

Wednesday 2 March

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Sponsor name cards on tables
- ✓ Speaking opportunity at the event
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table
- ✓ 1 x complimentary full conference registration (*includes all education sessions, social activities & dinners*)

\$3,000+gst

OTHER OPPORTUNITIES

CONFERENCE MORNING TEA DAY 1

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Name cards at the lunch stations
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

\$500+gst
SOLD

CONFERENCE LUNCH DAY 1

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Name cards at the lunch stations
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

\$500+gst
SOLD

CONFERENCE MORNING TEA DAY 1

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Name cards at the lunch stations
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

\$500+gst

CONFERENCE LUNCH DAY 2

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Name cards at the lunch stations
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

\$500+gst
SOLD

LANYARDS

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Company name printed on the lanyards
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

\$1000+gst

CONFERENCE BAGS

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Company name printed on bags
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

\$2,000+gst

CONFERENCE SUPPORTER

\$500+gst

- ✓ Recognition of sponsorship for the event – logo on all promotional material, programme, website, slideshow, company banner on display etc
- ✓ Promotional material in Conference Bags
- ✓ Trade Display table

2022 Conference Sponsorship Contract

We, the organisation/firm of..... wish to sponsor the 2022 Funeral Directors Association Conference 28 February – 2 March at the Rydges QT Hotel, Queenstown.

Please tick which sponsorship you wish to secure:

- \$1,000 Panel Discussion Session – Integrating Sustainability into Modern Funeral Practice
- \$1,500 Education Session – Water Cremation (Deborah Richards)
- \$3,000 Keynote Speaker – Keeping your head above water: Wellbeing lessons from a recovering pessimist (Dr Denise Quinlan)
- \$4,000 Workshop – Real-time Sustainable Resilience: The what, why and how of resilience (Dr Denise Quinlan)
- \$1,500 WORKSHOP – Creating a Sustainable Workforce (MyHR)
- \$3,000 Official Opening Dinner – Bazaar Interactive Marketplace
- \$2,000 Shazza’s Southern Experience Activities @ Walter Peak Station
- \$3,000 Shazza’s Southern Experience BBQ Dinner & Drinks @ Walter Peak Station
- \$2,000 Casino Royale Gala Dinner Entertainment
- \$3,000 Casino Royale Gala Dinner & Drinks
- \$500 Conference Morning Tea Day 1
- \$500 Conference Lunch Day 1
- \$500 Conference Morning Tea Day 2
- \$500 Conference Lunch Day 2
- \$1,000 Lanyards
- \$2,000 Conference Bags
- \$500 Conference Supporter

Contact details:

Name

Phone

Email

Website

Date

Signed

Please email to Events & Marketing Manager, Linda Hartstonge linda@funeraldirectors.co.nz by **10 September 2021**.